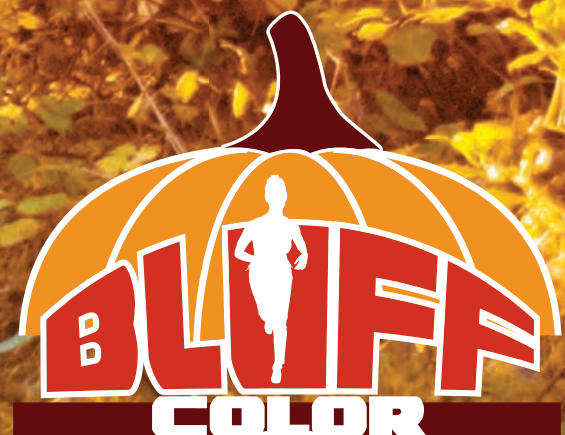


Presented By:



October 13, 2018

2018 Sponsor Packet



5 Mile 10 Mile 15 Mile 20 Mile
FEST
Red Wing Trail Run

This Race will be run in Beautiful Red Wing Minnesota. This time of year the leaves are changing and there is no better place to see them than running through the trees and looking out over the Mississippi River Valley. This event is being put on by Friends of the Bluffs. It will consist of a 5 mile loop with aid stations. You can sign up for the 5, 10 ,15 or 20 mile run.

Established in 2012, FOTB's mission is to increase the enjoyment, promotion, and stewardship of Red Wing's bluffs. Those include Barn Bluff, Sorin's Bluff (Memorial Park), and the Billings-Tomfohr Conservation Area.

The focus of our efforts has been on sustainable improvement of the hiking trail system, management and understanding of the various invasive species that endanger the bluffs, and sharing this knowledge with the general public and our supporters. Thanks to partnerships with the City of Red Wing, Live Healthy Red Wing, Red Wing Shoe Company, X-cel Energy Company, Red Wing School District (sponsoring Earth Day work events) and other organizations we have made great strides.

We are now looking to expand our efforts, and need to engage the community in a new way. By partnering with organizations like Red Wing Area Mountain Bike Organization (R.A.M.B.O.), Live Healthy Red Wing, and others with similar missions, we will be able to increase the number of people and families who are being active and enjoying the great outdoors, helping restore the native prairies, and share the full history of our beautiful bluffs.

Event details and schedule

Race Start 7:30am

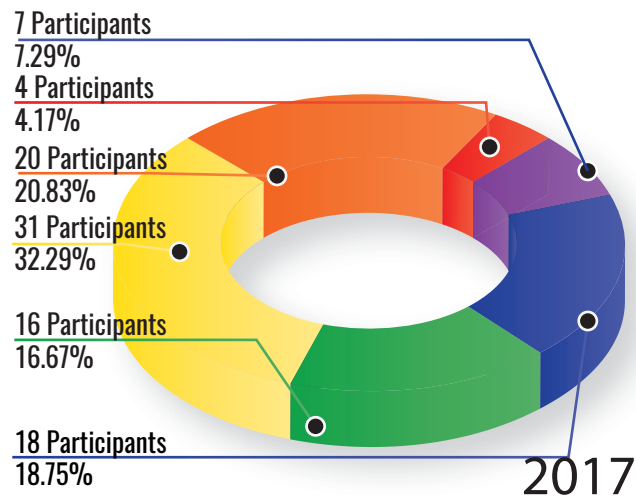
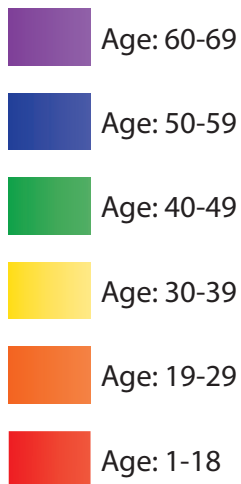
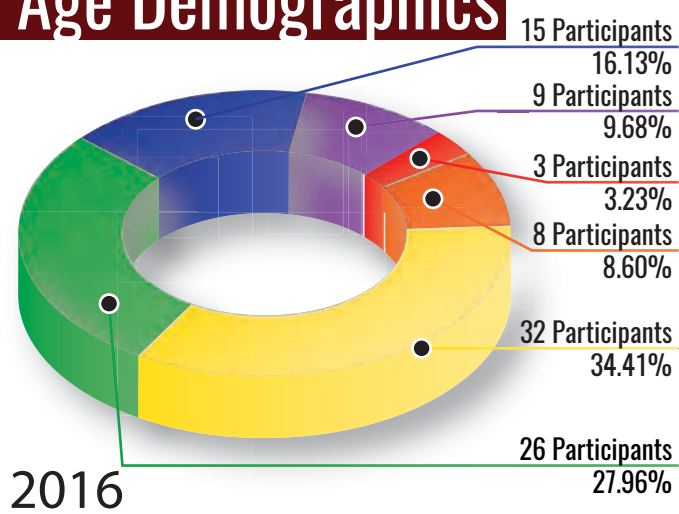
Pre registration will start at 6:30am

Waves starting every 5 Min.

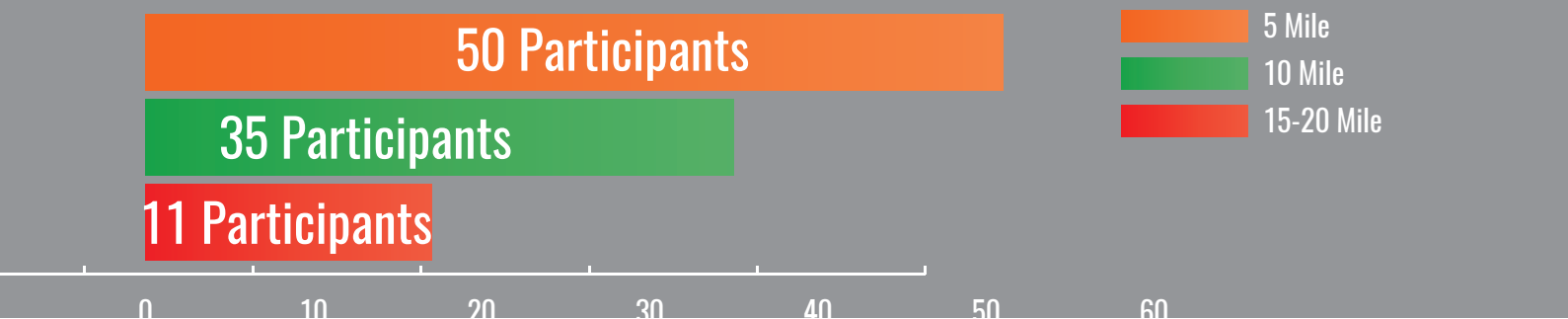
The Trail run will consist of a 5 mile loop on Memorial Bluff featuring pathways through open pristine prairies, closed forest glades, and tight single track climbing a challenging sandstone ridge.



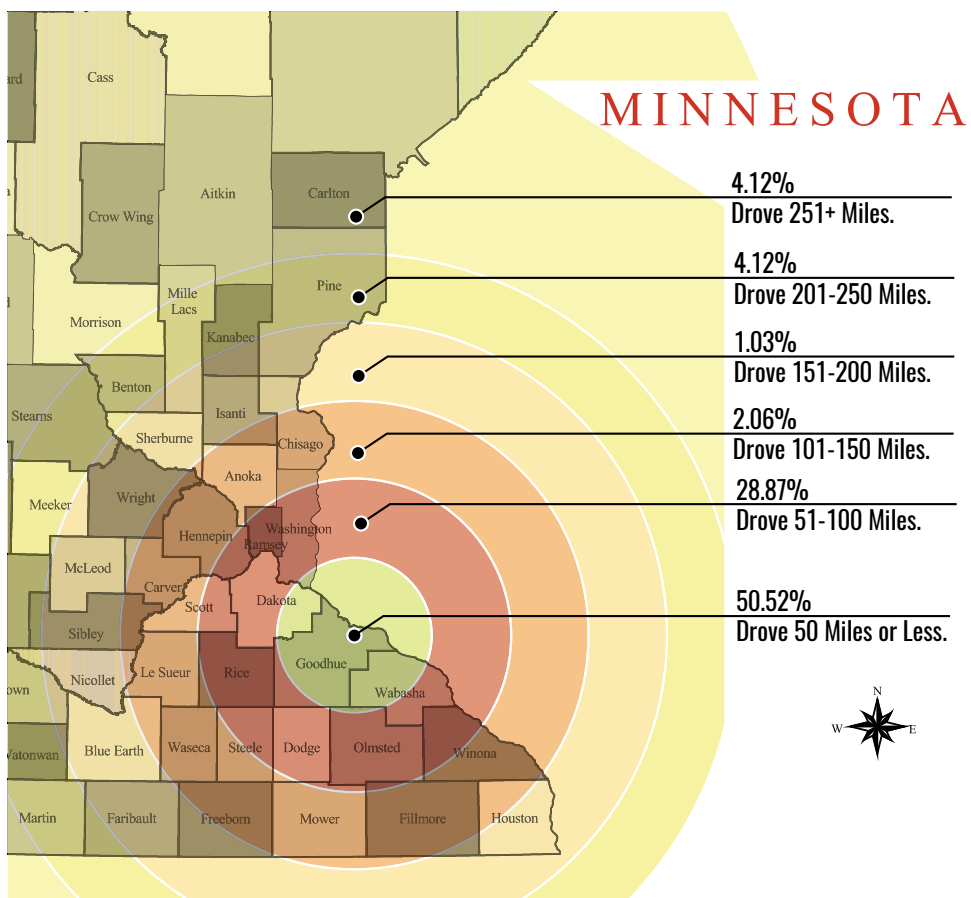
Age Demographics



Race Demographics



Travel Demographics - One Way Distance



Sponsorship Opportunities

Community Level - \$100
- Packet insert

Bronze Level - \$300
- Community Level + Booth Space

Silver Level - \$1250
Bronze Level + Listed on website
+2 Event Shirts

Gold Level - \$2000
Silver Level + Single color logo on
current year shirt





Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Tel: () _____ Fax: () _____

SPONSORSHIP ITEMS

SPONSORSHIP TOTAL

RATE

*fees are payable in U.S. dollars only.

Total cost: _____

**additional insured to our insurance policy is \$100 (must be supplied 30 days prior to event)
- insurance policy is \$1,000,000 per occurrence and \$3,000,000 aggregate

METHOD OF PAYMENT

Please remit payment to Friends Of The Bluffs with your signed contract to secure your sponsorship. Thank you!

☐ Check ☐ Cash

Mail To: Friends Of The Bluffs
PO Box 322
Red Wing, MN 55066

Signature _____

*Payment is due in the morning of the event and payable in registration area

TERMS OF AGREEMENT

This agreement is effective as of _____ (date) and shall remain effective until the "Event" ends on 13 October 2018. This agreement defines the terms under which FOTB and _____ ("Sponsor") enter into a sponsorship agreement for the 2018 Bluff Color Fest.

RELEASE OF LIABILITY AND IDEMNIFICATION

This agreement releases all liability from Friends Of The Bluff from any property loss, damages or injury. The Undersigned understands that risks associated with the Activity include, but are not limited to: equipment malfunction, including unexpected loss of braking or handling; collisions, varying weather and surface conditions; slick or uneven surface conditions; variations in slope and terrain; forest growth/downed timber; rocks, loose gravel, dirt and paved surfaces; holes and potholes; debris; trail configuration; marked and unmarked obstacles; bike park terrain features; high speeds; high altitude; strenuous activity; encountering wildlife; sharing ski area facilities and trails with others; following the direction of instructors and officials.

MISCELLANEOUS:

This Agreement shall become effective on the date signed and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

CANCELLATION POLICY

This agreement is effective as of the date signed below and shall remain effective until the Event ends on October 13, 2018, or until terminated by either party. All requests for refunds must be in writing, received, and confirmed by FOTB 30 days prior to the event.

If sponsoring promotional items or services, once the contract is signed and the item is promoted on mnmmtbseries.com and with all correspondences, there shall be no refunds. Ipsity, Inc. may terminate this agreement at any time by notifying the sponsor in writing or by e-mail. Upon such termination, FOTB shall return to the Sponsor that portion of the Sponsorship fee pro-rated for the time remaining in the contract.

Signature _____

Date _____


Friends of the Bluff

1/1/2018

Date _____

Mail completed contract and payment information to:
Friends of the Bluff
PO Box 322
Red Wing, MN 55066

Questions?

Contact Scott Finne at +1.651.356.6822 or admin@bluffcolorfest.com



Promotion Event